

Listing of Claims:

This listing of the claims replaces all prior versions, and listings, of the claims in the application. The status of each claim is indicated. Please cancel claim 2 without prejudice or disclaimer of the subject matter contained therein. Currently amended claims are shown with additions underlined and deletions in ~~striketrough text~~.

1. (Currently amended) A method of supplementing an experience of a visitor to a public space, the public space including a plurality of artifacts, comprising:

recording in a memory of a portable electronic selection device, an identifier associated with one of the artifacts wherein the recording occurs in response to a visitor selection while the visitor is positioned within the public space that contains the artifact; and

responsive to the recorded identifier, providing access for the visitor, when positioned outside the public space via a communications network, to additional information relating to the artifact associated with the recorded identifier.

2. (Canceled)

3. (Previously presented) The method of claim 1, further comprising the step of downloading and storing recorded identifiers from the portable device to a user profile database when the visitor is no longer positioned within the public space.

4. (Previously presented) The method of claim 1, wherein the step of providing access to additional information includes the step of making the recorded identifier available via a World Wide Web site tailored to further research relating to the artifact associated with the recorded identifier.

5. (Currently amended) The method of claim 1, wherein the step of providing access to additional information further includes the step of making the recorded identifier available via a

workstation in the public space, the workstation being tailored to identify public space content and/or provide further content relating to the artifact associated with the recorded identifier.

6. (Currently amended) The method of claim 1, wherein the step of providing access to additional information further includes the step of making the recorded identifier available to a public space point-of-sale server, the point-of-sale server being tailored to personalize the visitor's subsequent visits to the public space based on the recorded identifier.

7. (Currently amended) The method of claim 1, wherein the step of providing access to additional information further includes the step of making the recorded identifier available to a public space point-of-sale server, the point-of-sale server being tailored to keep the visitor apprised of events relating to the artifact associated with the recorded identifier.

8. (Previously presented) The method of claim 1, wherein the public space is one of a museum, a convention center, a retail store, a sporting arena, and an open-air exhibit.

9. (Currently amended) A system for supplementing an experience of a visitor to a public space, the public space including a plurality of artifacts, comprising:

a portable electronic selection device to be carried within a public space, the portable electronic selection device being adapted to receive a selection and to record in a memory associated with the portable electronic selection device a unique identifier associated with an artifact from the public space when the portable electronic selection device is positioned within the public space; and

an application adapted to receive a recorded unique identifier and to enable the visitor to access ~~to~~ additional information relating to the artifact associated with the received recorded unique identifier when the visitor is outside the public space.

10. (Previously presented) The system of claim 9, further comprising a user profile database receiving and storing the received recorded unique identifiers from the portable device

when the portable device is no longer within the public space and providing the recorded unique identifier to the application.

11. (Currently amended) The system of claim 9, wherein the application ~~is~~ includes a World Wide Web site tailored to further research relating to the artifact associated with the recorded unique identifier.

12. (Currently amended) The system of claim 9, wherein the application ~~is~~ includes a public space workstation tailored to identify public space content and/or provide further content relating to the artifact associated with the recorded unique identifier.

13. (Currently amended) The system of claim 9, wherein the application ~~is~~ includes a public space point-of-sale server, the point-of-sale server being tailored to personalize a visitor's subsequent visits to the public space based on the recorded unique identifier and/or to keep the visitor apprised of events relating to the artifacts associated with the recorded unique identifier.

14. (Previously presented) The system of claim 9, wherein the public space is one of a museum, a convention center, a retail store, a sporting arena, and an open-air exhibit.